



# A connected solution for **brokers**, **insurers** and **MGAs** providing meaningful opportunities to drive growth

Acturis and FullCircl are working together to provide users with rich contextualised and connected company information.

### Benefits of the partnership include:

- · Efficiently helping identify and win new customers
- Performing better due diligence
- Accelerating onboarding
- · Improving in-life monitoring leading to better renewal rates



### How the partnership helps customers

Integrating FullCircl's data and SmartBroker functionality will enable Acturis users to:



#### Identify and win new customers

Using FullCircl SmartBroker<sup>™</sup>, build a list of companies that match your key prospecting criteria from company data on ~5m companies in the UK alone. Powerful filters allow you to narrow those companies down to a workable prospecting list before uploading to your Acturis platform using the Automation module.



## Get company news and insights as it happens – never miss a beat

Understand the full story behind every business with daily updates centred around your interests, allowing you to identify business opportunities and assess risk accordingly.



#### Populate Fields and Forms in Acturis with validated Company Data

Save hours of re-keying by automating customer data collection from official and third-party sources like mainstream CRA's, Companies House and the HMRC.



## Run screening and onboarding checks

Automate processes to streamline your pre-qualification screening and onboarding journey for customers. Free up the time you need to accelerate growth and reduce customer acquisition costs.



#### Track company events

Monitor a company's progress and proactively track changes that might impact the associated risk and opportunities in real time throughout the customer lifecycle based on your predefined rules.

Discover a smarter way to acquire new business and build long-term client relationships with FullCircl SmartBroker<sup>™</sup> + Acturis. Contact your account manager today.

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